

INVITATION

Virtual event

**TUESDAY
17 NOVEMBER 2020**

13:00-14:30 GMT /
14:00-15:30 CET



MODERATOR

Dr Francesco Branca, Director, Department of Nutrition for Health and Development, WHO

SPEAKERS

Rita Teotia, Chairperson, Food Safety and Standards Authority of India

Dr Tom Frieden, President and CEO, Resolve to Save Lives

Dr Eunice Pang, Deputy Director, Department of Policy and Strategy Development, Policy, Research and Surveillance Division, Health Promotion Board, Singapore

Dr Sabine Jülicher, Director for Food and Feed Safety, Innovation, Directorate-General for Health and Food Safety, European Commission

Laurène Aubert, Manager, SUN Business Network's Global Partnerships and GAIN N4G Lead, Global Alliance for Improved Nutrition (GAIN)

Ana Larrañaga, Director General, Salud Crítica (Mexico Salud-Hable Coalition member), Mexico



Dismantling remaining barriers to be trans fat free by 2023

The Coronavirus pandemic has illustrated the importance of public health and disease prevention measures, not only for infectious diseases, but also for non-communicable disease (NCD) prevention and care. People living with NCDs and particularly cardiovascular disease are particularly at risk of severe disease and death from COVID-19. As a result, the urgent need for policy measures to protect cardiovascular health is more apparent than ever.

One example of 'low-hanging fruit' in the prevention of cardiovascular disease, is the elimination of industrially produced trans fatty acids (iTFA), common in baked goods, pre-packaged foods, and some cooking oils. iTFAs are a major contributor to cardiovascular diseases (CVD) and NCDs worldwide, estimated to cause over half a million deaths every year. iTFA have no known health benefits and can be replaced in foods without impacting their consistency, taste, and cost.

This virtual event will focus on what is working well in iTFA elimination strategies with a particular regional focus, and on where gaps to achieve iTFA elimination still exist, particularly looking at commercial entities in the food supply chain that have not yet been reached by regulation or voluntary commitments. It will provide an opportunity for WHO and representatives of governments and civil society to highlight wins in achieving the goal of an iTFA-free world by 2023 and to review progress made since the launch of WHO's REPLACE action package in May 2018.



AGENDA

14:00-14:15 OPENING REMARKS

14:00-14:15 (15min) **Progress on iTFA elimination to date**

Moderator Dr Francesco Branca, Director, Department of Nutrition for Health and Development, WHO

14:15-14:25 PART 1: Scene setting remarks

14:15-14:25 (10min) **Link between NCDs & iTFA and India's multipronged approach to iTFA elimination**

Speaker Rita Teotia, Chairperson, Food Safety and Standards Authority of India (FSSAI)

14:25-14:58 PART 2: Presentations

14:25-14:30 (5min) **Resolve to Save Lives**

Speaker Dr Tom Frieden, President and CEO, Resolve to Save Lives

14:30-14:37 (7min) **Food sector expert perspective**

Speaker Laurène Aubert, Manager, SUN Business Network's Global Partnerships and GAIN N4G Lead, Global Alliance for Improved Nutrition (GAIN)

14:37-14:44 (7min) **iTFA limit of the European Union**

Speaker Dr Sabine Jülicher, Director for Food and Feed Safety, Innovation, Directorate-General for Health and Food Safety, European Commission

14:44-14:51 (7min) **Mexico's progress to date on the path to iTFA elimination**

Speaker Ana Larrañaga, Director General, Salud Crítica (a member organisation of Mexico Salud-Hable Coalition)

14:51-14:58 (7min) **Singapore's iTFA elimination policy**

Speaker Dr Eunice Pang, Deputy Director, Department of Policy and Strategy Development, Policy, Research and Surveillance Division, Health Promotion Board, Singapore

14:58-15:30 PART 3: Q&A and closing remarks

14:58-15:25 (27min) **Q&A, discussion**

Moderator Dr Francesco Branca, Director, Department of Nutrition for Health and Development, WHO

15:25-15:30 (5min) **Closing remarks**

Speaker Dr Tom Frieden, President and CEO, Resolve to Save Lives

Register here

